

PATHWAYSIAN WINNERS @ BEHYBRID



#BeHybrid is the new hashtag for Nehal Agrawal and Dev Verma of Grade 9. Nehal and Dev bared their innovative side in the #BeHybrid Painting and Essay Writing Competition respectively and emerged as winners.

This campaign was about The Hybrid Mindset, wherein Team CNBC conducted school outreach programs in Delhi, Mumbai and Bangalore through a mix of Essay Writing and Painting Competitions. Environmental concerns, global warming, energy efficient technologies, sustainability, market for alternate fuels, the perils of pollution and going green – these are some of the aspects that they addressed through this campaign.

The winners got an opportunity to attend a panel discussion in the CNBC office in Film City on 22nd April 2017. They also got a chance to meet and interact with esteemed industrialists, entrepreneurs, policy makers, researchers, environmentalists like Kamal Meattle, and cricketer – Anil Kumble.